

Analysis of the Impact of Chinese Folk Culture on Oil Painting Creation in the New Period Based on Multi-artistic

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Abstract: Folk culture is an important component and prominent form of national culture. It not only embodies the true, the good and the beautiful and the aesthetic taste of the Chinese nation, but also is the precious heritage of human intangible culture. This article briefly introduces Chinese folk culture and oil painting creation, and analyzes the influence of folk culture on oil painting creation. In the contemporary commercial society where many cultural thoughts and economic forms coexist, the purpose of art consumption is no longer simply to meet the actual aesthetic needs. Compared with Western oil paintings, China's oil paintings are still in their infancy, but after the painstaking research of Chinese artists, Chinese oil paintings present their unique national characteristics. The artist has rich explanations and wonderful ideas about the work itself, but for the viewer, it is often difficult to find its connotation and concept, so as to appreciate its beauty. Based on pluralistic art, this paper gives a brief introduction to Chinese folk culture and oil painting creation, and analyzes the influence of folk culture on oil painting creation.

1. Introduction

Since the invention of photography, the traditional plastic arts have been greatly impacted, and the art history mainly based on realism is slowly going to a low ebb. As an imported art, western oil painting emits a strong fragrance of Chinese folk customs, which is the result of the great grounding of oil painting in China [1]. Oil painting is not only an art, but also a form of cultural expression. Oil painting has interacted in different times, different countries and different cultures, resulting in different styles. Oil painting creation is a process in which people of different cultural levels communicate and spread culture, among which folk culture is the least. Compared with western oil paintings, China's oil paintings have a relatively short starting time [2]. However, after painstaking research by Chinese artists, Chinese oil paintings gradually show unique national colors, and the marks of Chinese traditional folk culture in oil paintings are becoming more and more strong. Since the new era, a large number of works showing folk custom content and customs have emerged in our country's oil painting creation, and at the same time they also convey the infiltration and influence of folk custom complex on oil painting creation [3]. Foreign culture and art will change no matter where it is spread or accepted. This is because the audience will transform their ideas into their communication and acceptance process.

Influenced by the globalization of today's globalization and the intervention of the international art market, some Chinese artists have begun to try some graphic and symbolic features with more individual characteristics in their oil painting creation. Language carries out the expression of artistic concept [4]. People are keen to compare oil paintings with Chinese paintings and think that "oil paintings reflect reality and Chinese painting shapes the mood." This concept of partiality not only simplifies the rich facts of Chinese and Western art history, but also misleads the creation of Chinese contemporary oil painting. The artist has rich explanations and wonderful ideas about the work itself, but it is often difficult for the viewer to find its connotation and concept, so as to appreciate its beauty [5]. Oil painting is an artistic tool created by mankind. When oil painting is introduced into China, most painters and appreciators start from the traditional aesthetics and draw oil painting into the category of elegant art [6]. In the new time, a large number of outstanding artists who will be the objects of Chinese folk culture and then oil painting will be presented. This paper gives a brief introduction to Chinese folk culture and oil painting creation, and analyzes the

influence of folk culture on oil painting creation.

2. Introduction to Chinese Folk Culture and Oil Painting Creation

China has a long history of 5,000 years. People have created incomparable spiritual and material civilization in their life. Chinese folk culture has a long history and has had a great impact on people's life. No matter how profound, complicated and diverse the contemporary art presented in front of people's eyes, people will try to appreciate it from an artistic perspective and look for its potential artistic concepts. Judging from the history of oil painting development in various countries in the world, oil painting has a close relationship with their real life in different generations and has made its due contribution to the progress of civilization. China is a vast country with different cultural characteristics in different regions. The so-called folk culture refers to all kinds of cultural contents spread among the people, including customs, spiritual beliefs, etc. Different social stages give us completely different values and artistic concepts. After the reform and opening up, our country's oil painting creation has obtained the loose development space, the oil painting writer is gradually keen to express the real emotion in the work, and reflects the human inner essence through the creation [7].

Artists are bound to be influenced by the outside world in their growth and development. This influence does not depend on will. Artists will be influenced and respond to it imperceptibly. In culture, the dynamic body can be taken as a basic starting point, which is different from the working state and the natural state of the body. Fig. 1 shows the cultural structure of the national traditional culture.

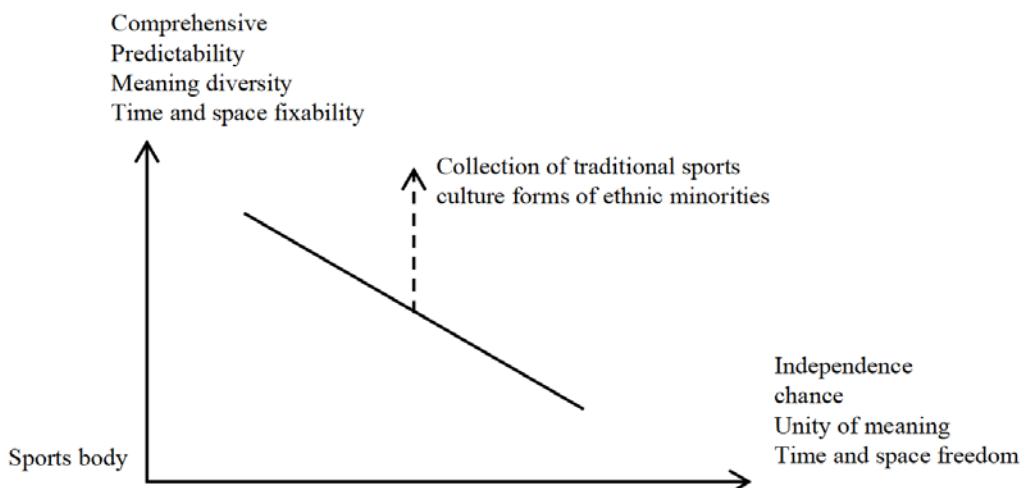


Fig. 1 Ethnic traditional culture and cultural structure

Through regular academic discussions with experts, based on the characteristics of national culture, improve learners' cultural innovation ability. Through such practice, the learner's subjective initiative has been greatly brought into play. Relevant data are statistically analyzed by statistical software, and the statistical data are summarized as shown in the table. After the experiment, the test results of the two classes were compared again, as shown in Table 1.

Table 1 Two pre-test data

	Experimental class	Control class
The number of	53	51
Pre-test average	75.3	76.8
Post-test average	76.1	84.9

Folk culture is a living cultural phenomenon that is formed in the long-term life process of people of a nation or a region and is repeated and inherited. Life is the source of oil painting creation. The painter's life experience and aesthetic experience are the basic starting point and solid

foothold of oil painting creation. If you want to create excellent, shocking and contemporary oil paintings, you need to be close to the real life when you create the oil paintings and start artistic processing based on the real life [8]. At present, many artists focus on the expression of folk culture in the oil painting creation in the new era. Their creative personality and style have obvious vivid colors, which accurately reflect the characteristics of the times and folk customs. In the contemporary commercial society where many cultural thoughts and economic forms coexist, the purpose of people's art consumption is no longer simply to meet the actual aesthetic needs, but also to pay attention to the internal thinking contained in art works and to seek spiritual resonance [9]. The oil painting creation needs to observe and experience this kind of folk life and excavate the spiritual insight, which is the most important part of the oil painting creation. This kind of spirituality can be found everywhere in our folk culture. If these materials are applied to oil painting creation, it can give people a kind of spiritual shock and get twice the result with half the effort.

3. The Influence of Chinese Folk Culture on Oil Painting

3.1 Influence on Creator's Psychological Activities

Chinese folk culture has gradually formed a unique style in its long-term development. The psychological activities of oil painting artists who grew up in the traditional Chinese cultural environment will inevitably be affected by the external environment. The artists will subtly display the spiritual connotation of Chinese national culture in their creation. It is especially important to maintain the independent leadership position of consciousness in the whole artistic creation process, because this is not only the expression of the pure creator's inner feelings, but also the comprehensive embodiment of cognition and perception, consciousness and subconscious. Oil painters of every era have cultural heritage left over from past dynasties. When they are engaged in creation, whether consciously or unconsciously, they always need to draw nutrition from the cultural heritage. Chinese folk customs belong to the culture of the Xialiba people, while oil paintings show the elegance of the spring snow [10]. Chinese folk culture originates from ordinary people and belongs to civilian culture, while oil painting originates from the west. There are obvious differences between the two styles. The influence of folk aesthetics is also included in the influence of the objective material world. The so-called folk beauty is mainly a kind of social beauty, including the beauty of people's customs and habits and the beauty of human spiritual and cultural phenomena. As far as oil painting creation is concerned, the objective material world is fully reflected in the creation subject, allowing the subject and object to merge with each other.

Under the general trend of internationalization, we should also absorb the essence of foreign culture and art forms, design and create from the aesthetic perspective of our nation, and form design works with national characteristics that represent the culture and spirit of our nation. In the current environment of great development of industrial society, we need to attach importance to the inheritance and protection of Chinese folk culture, and cannot ignore the development and innovation of modern graphic design. In the creation of modern oil paintings, graphics convey information and play an important role. The layout of studio facilities should also be suitable for the development of project-based teaching. Such as multimedia teaching equipment, practical operation stations, group discussion areas, data inquiry areas, achievement display areas, etc. In the artistic design network model, the linear regression curve is calculated according to the combined model algorithm. As shown in Fig. 2.

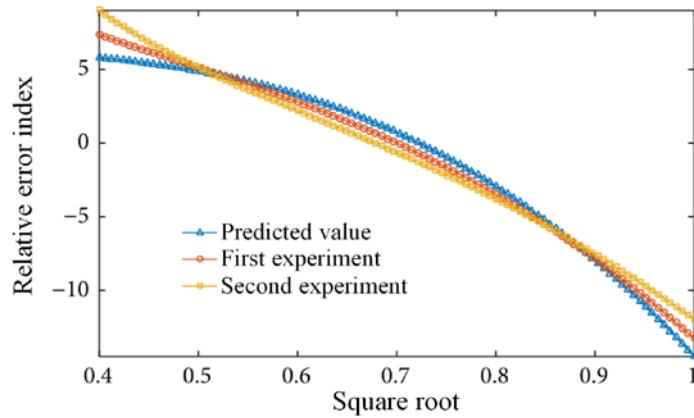


Fig. 2 Relationship between actual values and stepwise linear regression calculated values

3.2 The Influence on Artists' Appreciation of Aesthetics

With the development of human history, culture and art also deeply affect people's appreciation of beauty. As early as the cave era, early human beings had a preliminary understanding of the objective world and formed a fixed aesthetic way. Since then, the trend of modernist art has developed like a dream of spring after rain. At the same time, it has also brought about great changes in the world's art forms. Due to the specific cultural background and the unique aesthetic consciousness of the people, the aesthetic function of folk culture lays more stress on spiritual function. Oil painting artists, as creators of spiritual culture, are bound to have aesthetic needs for folk culture and try to use their brushes to show the folk aesthetics in their own culture. Chinese traditional culture has been constantly impacted by the external culture. At the same time, Chinese traditional culture and foreign excellent culture have been constantly integrated, which makes Chinese culture more internationalized and modernized, and shows the excellent characteristics of Chinese culture to the world. Chinese folklore culture contains life perception and living custom, which is a true reflection of ordinary life. At the same time, Chinese folklore culture contains cultural beauty and traditional beauty. When feeling folk culture, the artist is infected by some image and action, so his feelings and love for beautiful things are reflected in his creation.

4. Conclusion

Folk culture is a symbol of national and national culture. The creation of contemporary Chinese oil painting should seek treasures from the rich mineral deposit of folk culture. Chinese painting relies on real life. Artists seek inspiration in the language of image art, and accurately grasp the keen theme of creation in real life, and express real feelings through painting. In the process of oil painting creation, oil painters learn from and embody the spirit and affinity of Chinese folk culture, so as to further expand the creative space of oil painting. Creators are the main body of artistic creation, so oil painters should dig deeply into Chinese folk culture, enhance its aesthetic level of folk culture, and find the source of creation. The affinity of Chinese folk colors has influenced Chinese contemporary oil painting to some extent. Chinese folk culture plays an important role in painting creation. With the continuous improvement of Chinese oil painting creation style, it is imperative to explore the influence of Chinese folk culture on oil painting creation. The spirit and affinity of folk culture are worthy of reference for contemporary Chinese oil painting creation. Using oil painting techniques, inheriting the essence of national culture and expanding the space of oil painting creation will surely provide an opportunity for the prosperity of contemporary Chinese oil painting creation.

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